



Sponsorship Opportunities

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Packages **Gold** Silver Bronze



ABOUT QUALICOAT

QUALICOAT as the global organisations is pleased to invite you to participate to our next virtual Congress **on 17th November 2021**.

This will be a special Congress as **QUALICOAT** will be celebrating its **35th anniversary** and **QUALIDECO** its **25th anniversary**.

As an independent quality association, we have worked tirelessly to increase the quality of architectural aluminium surface treatment and are now recognised across the globe for their excellent work.

The Congress will be an opportunity for **QUALICOAT** and **QUALIDECO** licensees, approval holders and other participants to discuss the current business, market challenges and advancements in architectural powder coating.

The working language will be English.



PROGRAM



Date	17.11.2020
Time	Plenary session
08:30 - 16:00	Market place Live chat with Gold Sponsors
09:00 - 09:25	Welcome from the President
09:30 - 10:00	Architect view
10:02 - 10:30	World Wide Standard for Decoration: QUALIDECO
10:32 - 11:00	Construction and Renovation trends (Europe, Middle East, Asia)
11:02 - 11:30	Coffee break - Market place Live chat with Gold Sponsors
11:32 - 12:00	External Pre-Anodising – Path to the final rules
12:02 - 12:30	Pretreatment - horizontal versus vertical - advantages / disadvantages
12:32 - 13:00	State of the art coating technologies
13:05 - 14:00	Lunch break - Market place Live chat with Gold Sponsors
14:02 - 14:30	Requirements for the Aluminium: QUALICOAT 3.0
14:32 - 15:00	Powder or chemical manufacturer session
15:02 - 15:30	Closing speech with summary of the day
08:30 - 16:00	Market place Live chat with Gold Sponsors



Event platform
in progress

Expected number of
participants

+/- 300



Participants will have access to the exhibition area where they will be able to see the gallery (above) and the different stands of partners.

The names “Marketplace 1,2,3,...” will be replaced by the sponsors’ name or title. Gold Sponsors will be placed on the front while Silver and Bronze will be behind. Once interested in a partner, guests will see the sponsor’s stand they selected.

It is important to be aware that the marketplace will be available for computer & laptop users. We do not recommend to use mobile phones to access to the marketplace.

Gold



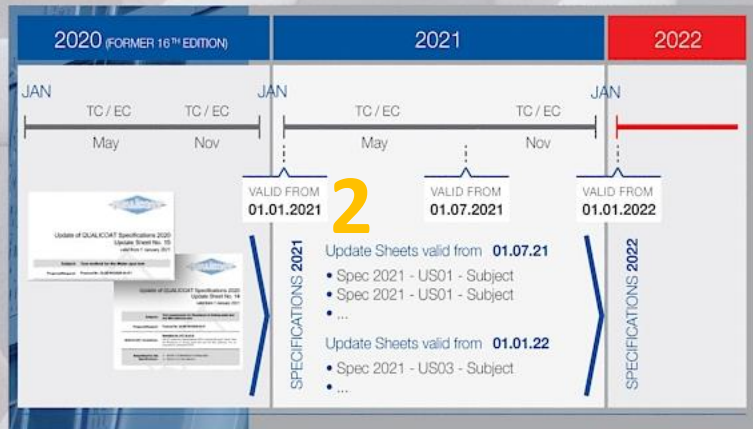
- Linear stand with logo – stand to be personalised (3 changes incl.)
- 5 interactive areas to be included in the stand (e.g. link to a youtube video, brochure, website)
- Live Chat
- Logo displayed on the event website with direct link to your company website.
- Logo displayed in the final program.
- Logo sent on various mailings of the congress
- Logo displayed during moderation announcement
- Video of your company to be displayed during coffee and lunch break.
- 5 e-badges for the Congress.



7'500 €

Marketplace 2

Marketplace 4



5

4



Marketplace 6





The stand is represented by different interactive areas on which participants will be able to click.

We recommend to use the 5 areas as follows:

- S** Name/Title of your stand with presentation text (maximum 300 characters) & contact details
- 1** Interactive logo of the brand with the opportunity to click on it and be directed to the website of your choice.
- 2** Video of your choice.
- 3** Image, video, contact details or brochure to be placed here (one item).
- 4** Will be displayed as a pop-up window for 3 brochures maximum to be added.
- 5** We can display another item here (ie: table, sponsor's product...) that could be interactive and opening a brochure.

We will need to receive the elements via Wetransfer, One drive, or dropbox preferably on a zip file and also the specifications of the different items.



- VIDEO FORMAT

FORMAT > .mp4	
Technical specifications for encoding	
Video encoding	Audio encoding
854x480	AAC

- IMAGE FORMAT

FORMAT > .jpeg or .png	
Dimensions	Resolution
854x480 (minimum)	72 dpi (minimum)

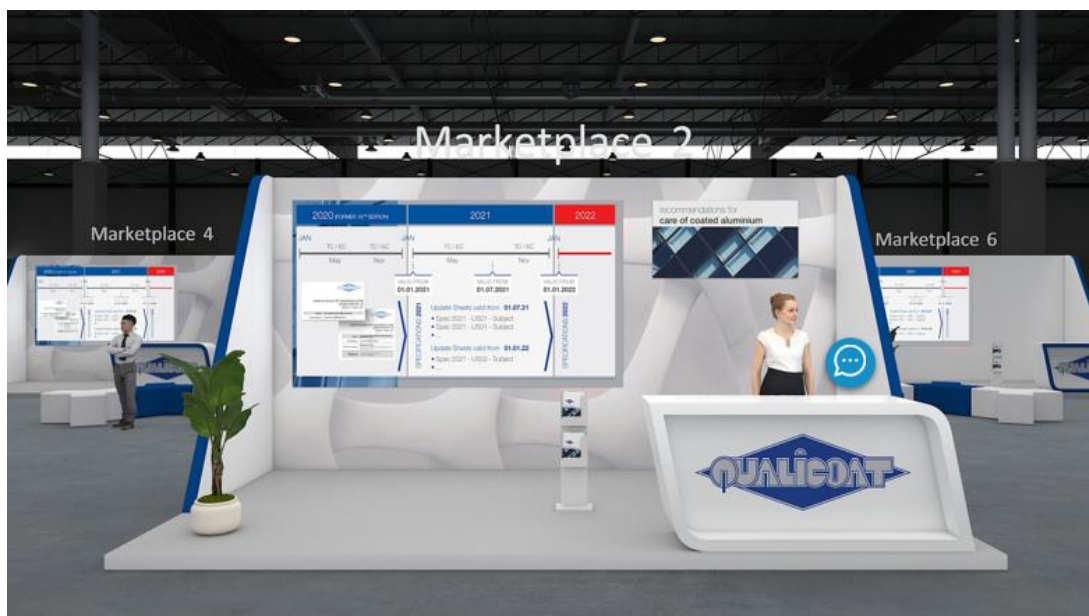
- BROCHURE FORMAT

FORMAT > .pdf	
Dimensions	Resolution
5Mo (maximum)	72 dpi (minimum)

CHAT



The chat function will be available by means of pop up that will appear next to the person behind the stand.





Data available after the event:

- Number of clicks on the logo
- Number of clicks on the video(s)
- Number of clicks on the brochures
- Personal contact due to chat function.

Silver



- Linear stand with logo – stand to be personalised (2 changes incl.)
- 3 interactive areas to be included in the stand (e.g. link to a youtube video, brochure, website)
- Logo displayed on the event website with direct link to your company website.
- Logo displayed in the final program.
- Logo sent on various mailings of the congress
- Logo displayed during moderation announcement
- Video of your company to be displayed during coffee and lunch break.
- 3 e-badges for the Congress.



5'000 €

Marketplace 1



Marketplace 5





The stand is represented by different interactive areas on which participants will be able to click.

We recommend to use the areas as follows:

- S** Name/Title of your stand with presentation text (maximum 300 characters) & contact details
- 1** Interactive logo of the brand with the opportunity to click on it and be directed to the website of your choice.
- 2** Video of your choice.
- 3** Will be displayed as a pop-up window for 3 brochures maximum to be added.



- VIDEO FORMAT

FORMAT > .mp4	
Technical specifications for encoding	
Video encoding	Audio encoding
854x480	AAC

- IMAGE FORMAT

FORMAT > .jpeg or .png	
Dimensions	Resolution
854x480 (minimum)	72 dpi (minimum)

- BROCHURE FORMAT

FORMAT > .pdf	
Dimensions	Resolution
5Mo (maximum)	72 dpi (minimum)



Data available after the event:

- Number of clicks on the logo
- Number of clicks on the video(s)
- Number of clicks on the brochures

Bronze



- Standardised stand design
- 2 interactive areas to be included in the stand (e.g. link to a youtube video, brochure, website)
- Logo displayed on the event website with direct link to your company website.
- Logo displayed in the final program.
- Logo sent on various mailings of the congress
- Logo displayed during moderation announcement
- Video of your company to be displayed during coffee and lunch break.
- 1 e-badge for the Congress.



2'500 €

Marketplace 1



Marketplace 5





The stand is represented by 3 different interactive areas on which participants will be able to click.

We recommend to use the 3 areas as follows:

- S** Name/Title of your stand with presentation text (maximum 300 characters) & contact details
- 1** Interactive logo of the brand with the opportunity to click on it and be directed to the website of your choice.
- 2** Video of your choice.
- 3** Will be displayed 1 brochure or image of your choice.



- VIDEO FORMAT

FORMAT > .mp4	
Technical specifications for encoding	
Video encoding	Audio encoding
854x480	AAC

- IMAGE FORMAT

FORMAT > .jpeg or .png	
Dimensions	Resolution
854x480 (minimum)	72 dpi (minimum)

- BROCHURE FORMAT

FORMAT > .pdf	
Dimensions	Resolution
5Mo (maximum)	72 dpi (minimum)



Data available after the event:

- Number of clicks on the logo
- Number of clicks on the video(s)
- Number of clicks on the brochures

We are looking forward celebrating with you!

www.qualicoat.net

The global standard
for architectural
aluminium finishing

