



INVITATION

for sponsorship and exhibition

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WELCOME LETTER



Dear Sir, Dear Madam,

Dear Supplier,

The next ESTAL Congress will be held from 27 to 29 September 2023 in Budapest.

Together with the Hungarian Association AFMSZ, we are currently preparing the Congress presentations' program according to the slogan "Towards a sustainable future for aluminium surface treatment".

The Congress program will include presentations about best practices for sustainable surface treatment, how to save costs in the finishing plants, compact anodizing plants, European industrial strategy in a changing world economy, aluminium coating technologies as well as presentations about the new developments in the supply chain of aluminium surface treatment.

As in the past years, the congress aims at addressing the subject of Aluminium Surface Treatment in a neutral, comprehensive manner from various perspectives, at providing new impulses for the industry throughout Europe and at enabling finishers to share experiences with colleagues and expand their networks.

Our goal is to offer the participants a high-level meeting with attractive presentations and an interesting social program. In order to reach these goals, we need the support of sponsors to be able to organise the various Congress activities.

This document shows you the various sponsoring packages that we have prepared for the Congress in Budapest. We hope that you will find an offer that suits your company.

By sponsoring the congress, your company can reach the decision makers of aluminium surface treatment companies during the congress sessions and various social events, and increase your visibility in the industry.

Sustaining members of ESTAL and suppliers also have the possibility to promote their products during the Congress exhibition on 28 and 29 September and to gain extra exposure.

Help us organise an attractive program for the industry of aluminium surface treatment!

We look forward to hearing from you soon and thank you in advance for your contribution to a successful 2023 ESTAL Congress.

Best regards

ESTAL

GENERAL INFORMATION



Congress dates: 27-29 September 2023

Congress website: estalcongress2023.org

Congress venue: Radisson Blu Béke Hotel****
Teréz körút 43
H-1067 Budapest
+36 1 889 39 00
radissonhotels.com



Organised by: ESTAL (European association for Surface Treatment on Aluminium)
AFMSZ (Hungarian Association for Aluminium Surface Treatment)

ESTAL Secretariat: ESTAL, Mr. Bernard Gilmont
secretariat@estal.org

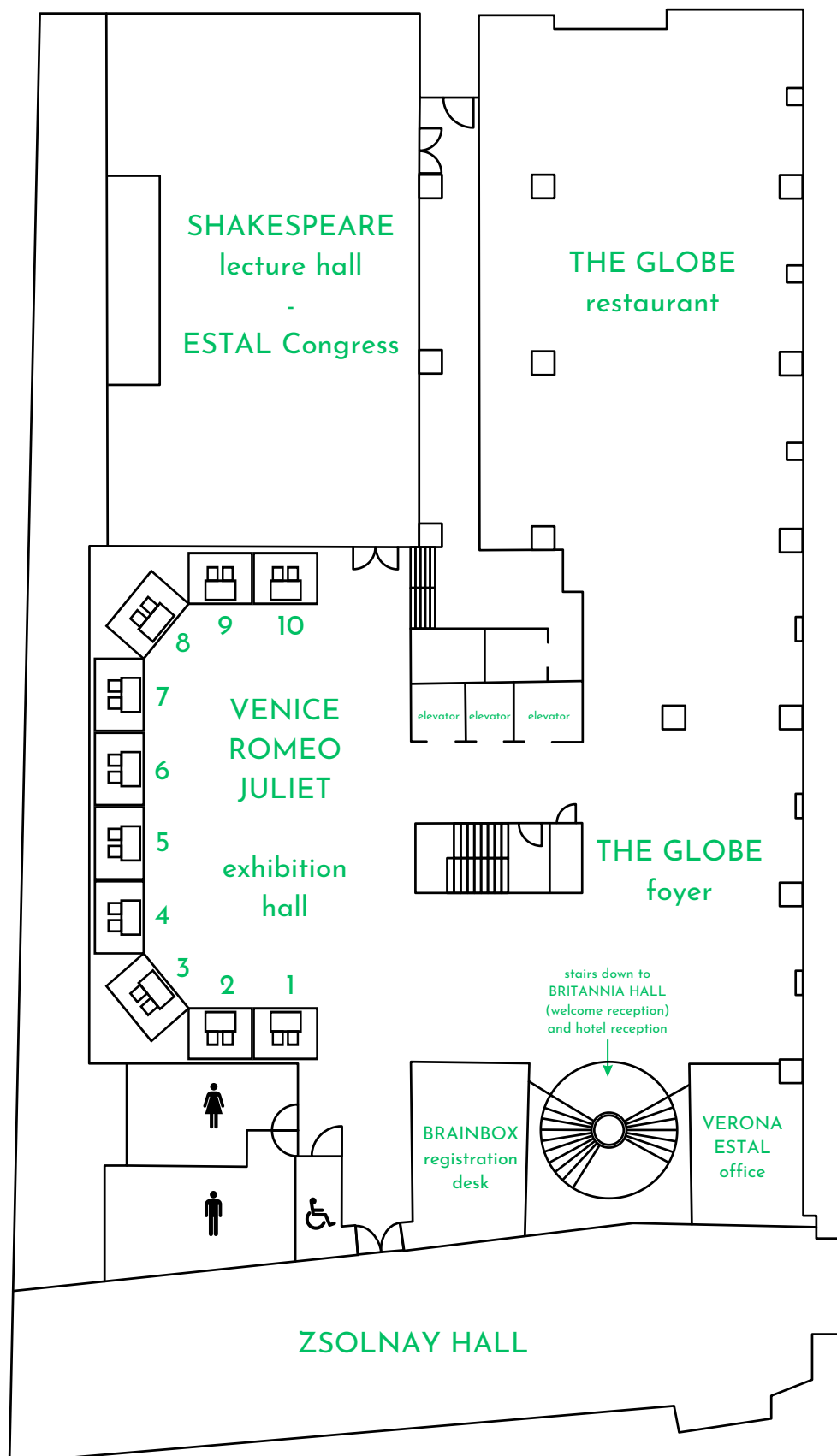
Congress Co-organiser: Congress Co-organiser Mrs. Martine Kalmar
congress2023@estal.org
+41 79 344 53 70

Local agency: Diamond Congress Ltd.
Csalogány utca 28, 1015 Budapest
Mr. Attila Varga
diamond@diamond.congress.hu
+36 20 936 29 69
+36 1 225 02 10
www.estalcongress2023.org



Language: The official language of the congress is English.

EXHIBITION FLOOR PLAN



PLATINUM SPONSOR



Date: Friday, 29 September
SPONSORSHIP OF THE GALA DINNER AT THE
ELISABETH BALLROOM OF GUNDEL PALACE

PRICE
11 000 €

Awarding of the title of "Platinum Sponsor"

- Printing of the title Platinum Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Publication of the company logo and short company profile on the congress website with a link to the company's website
- 5' commercial presentation or 5 x 2-minute video films during congress meeting
- Free sponsor table in the congress exhibition hall
- Free participation of 2 persons (company representative) in all congress events
- 5 minutes of microphone time to welcome guests at the welcome cocktail & the gala dinner
- Gala dinner menu with sponsor logo
- Table flags with sponsor's logo (to be provided by the sponsor)
- Congress lanyards to be provided by the Platinum Sponsor
- Sponsor's banner to be shown in the dining room (to be provided by the sponsor)
- Reserved for ESTAL or national association members

Limited to one sponsor



THE QUEEN ELISABETH OF HUNGARY BALLROOM



Built in 1894, the Gundel Palace has been a traditional restaurant in Budapest and a favourite place for Hungarian politicians and well-known people for decades. The Queen Elisabeth of Hungary Ballroom, with its Rococo style and gold stucco ornamentation, is one of the jewels of the Gundel Palace. The ballroom has direct access to the first floor terrace.



GOLD SPONSOR



Date: Wednesday, 27 September
SPONSORSHIP OF THE WELCOME DINNER AT THE
BRITANNIA HALL OF HOTEL RADISSON BLU

PRICE
7 000 €

Awarding of the title of “Gold Sponsor”

- Printing of the title Gold Sponsor and company’s logo on all advertising materials and correspondence of the ESTAL congress
- Company’s logo printed on on-site programme
- Publication of the company logo and short company profile on the congress website with a link to the company’s website
- Free sponsor table in the congress exhibition hall
- Free participation of 1 person (company representative) in all congress events
- 5 minutes of microphone time to welcome guests at the place of the dinner
- Sponsor’s banner(s) to be shown at the venue of the dinner
(to be provided by sponsor)
- Reserved for ESTAL or national associations' members

BRITANNIA HALL, HOTEL RADISSON BLU



The Radisson Blu Béke Hotel is a four-star hotel, located close to the shopping district and in walking distance of popular attractions like the famous Andrásy Street, State Opera House, and Heroes' Square. Built in 1913 and recently renovated, Radisson Blu Béke combines its elegant traditional exterior with the stained-glass windows and frescoes created by Hungarian artist Jenő Haranghy. Guests can enjoy a historical atmosphere with modern comfort.



GOLD SPONSOR



Date: Thursday, 28 September
SPONSORSHIP OF THE DINNER
AT THE LARUS EVENT CENTRE

PRICE
7 000 €

Awarding of the title of "Gold Sponsor"

- Printing of the title Gold Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Publication of the company logo and short company profile on the congress website with a link to the company's website
- Free sponsor table in the congress exhibition hall
- Free participation of 1 person (company representative) in all congress events
- 5 minutes of microphone time to welcome guests in the event hall
- Menu with sponsor logo
- Sponsor's banners to be shown in the event hall (to be provided by the sponsor)
- Reserved for ESTAL or national associations' members

Limited to one sponsor

LARUS EVENT CENTRE



The Larus in Buda comprises a large terrace and vineyard with gorgeous views, as well as a spacious interior connected by sliding glass doors. The kitchen is headed by Vass Antal Zoltán and Déryné Lyáskó Zsuzsanna, who are one of the most significant figures in high-end gastronomy and contemporary culinary education in Hungary. His dishes represent a conscious and often academic pairing of flavours, with refined simplicity. The kitchen's style is international, characterised by a variety of technologies, seasonal ingredients and exciting harmony of flavours, matched with fine wines.



SILVER SPONSOR



Date: Thursday, 28 September or Friday, 29 September
SPONSORSHIP OF CONGRESS LUNCHES AT THE
GLOBE RESTAURANT OF RADISSON BLU BÉKE

PRICE
5 000 €

Awarding of the title of "Silver Sponsor"

- Printing of the title Silver Sponsor and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Publication of the company logo on the congress website with a link to the company's website
- 5 minutes of microphone time to welcome guests (in the congress lecture hall)
- Sponsor's flag (or tags with sponsor's logo) to be placed on lunch tables (to be provided by the sponsor)
- 1 invitation card for the gala dinner
- Reserved for ESTAL or national associations' members

Available for 2 sponsors maximum



BRONZE SPONSOR



Date: Thursday, 28 September (morning) or
Friday, 29 September (morning / afternoon)
SPONSORSHIP OF A CONGRESS COFFEE BREAK AT THE
GLOBE FOYER OF THE RADISSON BLU BÉKE HOTEL

PRICE
3 500 €

Awarding of the title of “Bronze Sponsor”

- Printing of the title Bronze Sponsor and company’s logo on all advertising materials and correspondence of the ESTAL congress
- Company’s logo printed on on-site programme
- Publication of the company logo on the congress website with a link to the company’s website
- 5 minutes microphone on the chosen congress day to announce coffee breaks (in the congress lecture hall)
- Sponsor’s flags with sponsor’s logo on coffee tables (to be provided by the sponsor)
- 1 invitation card for the gala dinner
- Reserved for ESTAL or national associations' members

Available for 3 sponsors maximum



PARTICIPATION IN THE EXHIBITION

Date*: Thursday, 28 September and Friday, 29 September
VENICE-ROMEO-JULIET HALLS OF THE
RADISSON BLU BÉKE HOTEL



PRICE

2 000 €

FOR ESTAL MEMBERS
AND MEMBERS OF
NATIONAL ASSOCIATIONS

3 000 €

FOR NON-MEMBERS

Awarding of the title of "Exhibitor"

- Printing of the title "Exhibitor" and company's logo on all advertising materials and correspondence of the ESTAL congress
- Company's logo printed on on-site programme
- Publication of the company logo on the congress website with a link to the company's website
- Place in the congress hall to be chosen from Exhibition floor plan on page 5**

THE EXHIBITION AREA IS LOCATED IN THE HALL WHERE CONGRESS PARTICIPANTS MEET BEFORE THE CONGRESS STARTS AND DURING THE BREAKS. THIS GUARANTEES AN EXCELLENT VISIT FREQUENTATION OF THE EXHIBITION SPACE. ALL COFFEE BREAKS WILL BE SERVED IN THE EXHIBITION AREA AND IN ITS VICINITY.



The exhibition package fee includes

- net stand area of 6 sqm (2 metres at depth x 3 metres at length)
- tables for displaying your company products and services
- chairs and waste paper bin
- 3 sockets for electricity including energy consumption + free Wi-Fi access

* Occupation of exhibition stands to arrange set up is possible from 15:00 on Wednesday, 27 September

** The organisers do their best to provide the stand place chosen by the exhibitors. If the selected stand place is not available, the closest option will be offered. Please be aware that priorities are given to major graded sponsors in terms of stand selection. The final allocation of stands depend on the number of exhibitors.

SUPPORTER



Awarding of the title of "SUPPORTER"

- Company's logo shown on congress website and printed on on-site programme
- Mention of the supporter' name on selected advertising materials.



Application and General Payment Conditions

All sponsors and exhibitors wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed application form with an authorized signature to Diamond Congress Ltd., the technical organiser of ESTAL 2023 Congress. Applications are handled at first-come first-served basis, but priorities are given to major sponsors, in terms of exhibition space and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the Congress dates. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Signing and submitting the application form is binding agreement, provided exhibition space and/or the selected sponsorship package is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

*All prices stated herein exclude VAT which is 27% for Hungarian seated companies.
(For international companies reverse charge VAT applies, EU VAT number is mandatory for companies seated in EU). Payment should be arranged by bank transfer within 20 days of the receipt of our pro forma invoice. The final paid invoice will be sent to you by the administration of Diamond Congress Ltd. only after the receipt of the amount.*

Cancellation policy

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organisers immediately.

APPLICATION FORM FOR SPONSORSHIP AND EXHIBITION



COMPANY DETAILS

Company name:

VAT number (EU VAT number is mandatory if applicable):

Address:

Postalcode: Town/Country:

Contact person: Mr / Mrs / Ms

Phone: E-mail:

SPONSORSHIP PACKAGES*

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Gold Sponsor: Welcome dinner at the hotel
27 September |
| <input type="checkbox"/> Gold Sponsor: Dinner in the city
28 September | <input type="checkbox"/> Silver Sponsor: Congress lunches
Please precise the date: September |
| <input type="checkbox"/> Bronze Sponsor: Congress coffee breaks
Please precise the date: September | <input type="checkbox"/> Exhibitor |
| <input type="checkbox"/> Supporter | |

** Ticking of more boxes is possible (if applicable)*

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation, outlined in this sponsorship kit.

Date:

Authorized signature:

Please send this form by e-mail preferably prior to 30 June 2023 to:

Diamond Congress Ltd.

Attn: Mr. Attila Varga

H-1255 Budapest, P.O. Box 48., Hungary

Phone: +36 1 225 0210, E-mail: diamond@diamond-congress.hu

